

ADV #    ADV. NAME    POLI/B OBAMA/D/PRE/US    REP.#    OFF.# 6556    SALESMAN #  
AGY # 1292    AGY. NAME    GREER, MARGOLIS, MITCHELL    BUYER NAME    KATIE KEULEMAN  
3050 K ST NW,    SALES PRSN    WA- JOE KNAUER  
WASHINGTON, DC 20007

ORDER #    CONTRACT # 6399236    CLASS: NATL.    LOCAL    REGIONAL  
PRDCT    OBAMA 60S    EST#2265    COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12    NOV6/12    WK-2    DATE OCT30/12 19.24  
CITY TAX    STATE TAX    CO-OP BILLING NEEDED

REP:    TO LENA  
FR JULIE  
OK'D M1-2  
PLS CFM, THX 10/30

STA:  
CON CM    \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007  
OBAMA FOR AMERICA 60S

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		500A-530A	60		\$1,250.00	10/30	11/2	0		TU-F	0
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 2265												
PROGRAM : EYEWITNESS NEWS												

FAX# 703 528 7880 OCT30/12 19.24  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	A		600A-700A	60		\$3,750.00	10/31	11/2	3		W-F	3
PROGRAM : NEWS ORD COM1 : WE CAN OFFER OCT30 ON LINE-1 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT30 ON LINE-2 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT30 ON LINE-5 FOR 3 SPOTS/WK												
19	A		1130P-1205A	30		\$2,500.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS AFT FBALL ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 18-24												
20	A		700A-900A	30		\$2,100.00	11/3	11/3	1		SAT	1
PROGRAM : GMA ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 18-24												
21	A		600A-700A	30		\$1,700.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 18-24												
22	A		1200N-100P	30		\$1,700.00	11/1	11/1	1		THU	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 18-24												
23	A		500A-600A	30		\$700.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 18-24												
24	A		400A-459A	30		\$100.00	11/2	11/2	1		FRI	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 18-24												
2	S		530A-600A	60		\$1,850.00	10/30	11/2	0		TU-F	0
PROGRAM : EYEWITNESS NEWS												

FAX# 703 528 7880 OCT30/12 19.24  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS
5	S		700A-900A	60		\$4,000.00	10/30	11/2	0		TU-F	0
PROGRAM : GOOD MORNING AMERICA												
6	S		700A-900A	60		\$4,000.00	11/5	11/5	0		MON	0
PROGRAM : GOOD MORNING AMERICA												
25	A		600P-700P	60		\$3,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER AND A CREDIT \$100												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-6 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-12 FOR 1 SPOT/WK												
26	A		700A-900A	60		\$2,100.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER AND A CREDIT \$100												
PART OF A MAKEGOOD MADE UP OF LINES 25-26												
12	S		1200N-1230P	60		\$1,200.00	11/3	11/4	1		SA-SU	1
PROGRAM : NOON NEWS												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#1									
			BUY#2									
			BUY#5									
MISSED: TU-F/500A-530A OCT30 (2/WK) 60S \$1,250.00 (OCT29/12)												
TU-F/530A-600A OCT30 (3/WK) 60S \$1,850.00												
TU-F/700A-900A OCT30 (3/WK) 60S \$4,000.00												
OFFER: W-F/600A-700A OCT31 (3/WK) 60S \$3,750.00												
& SAT/1130P-1205A NOV3 30S \$2,500.00												
& SAT/700A-900A NOV3 30S \$2,100.00												
& SAT/600A-700A NOV3 30S \$1,700.00												
& THU/1200N-100P NOV1 30S \$1,700.00												
& SAT/500A-600A NOV3 30S \$700.00												
& FRI/400A-459A NOV2 30S \$100.00												
CMT: WE CAN OFFER												
M2	OK'D		BUY#6									
			BUY#12									
MISSED: MON/700A-900A NOV5 60S \$4,000.00 (OCT30/12)												
SA-SU/1200N-1230P NOV3 60S \$1,200.00												
OFFER: SUN/600P-700P NOV4 60S \$3,000.00												
& SUN/700A-900A NOV4 60S \$2,100.00												
CMT: WE CAN OFFER AND A CREDIT \$100												
CONTRACT TOTAL 105850.00												
TOTAL SPOTS 34												

REP HEADLINE# 6399236 TRF# 339145  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* OCT30/12 19.24  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$278,815 WFTV 38% WKMG 20% WESH 25% WOFL 14% WKCF 2% WRBW 0% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

ESTIMATED\*

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-AIR Y-DAYS Z-COMMENTS \*-MULTIPLE